

25<sup>th</sup> September 2023

## Ad hoc announcement pursuant to Art. 53 LR

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### Florian Balschun becomes new CFO of the Intershop Group

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The Board of Directors of Intershop Holding AG is pleased to announce that it has been able to recruit Florian Balschun as the company's new CFO. He will join Intershop as of 1 January 2024 and will take over the business area from Thomas Kaul after the 2024 Annual General Meeting.

Florian Balschun holds a Bachelor of Science FHO in Business Administration from FHS St. Gallen and a Master of Arts HSG in Accounting and Finance from the University of St. Gallen. He also completed a CAS course in Blockchain at the University of Zurich.

In addition to an outstanding track record in financial management, Florian Balschun has extensive capital market experience and a high affinity for digitalisation. The Board of Directors is convinced that it has found the right successor in Florian Balschun.

#### Appendix

Short CV Florian Balschun

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#### **Contact**

Simon Haus, CEO

#### **Company portrait**

Intershop is a real estate company listed on the SIX Swiss Exchange and active in Switzerland, investing primarily in commercial properties. The portfolio as of 30 June 2023 comprised 45 properties with a lettable area of approximately 507,000 m<sup>2</sup> and a market value of approximately CHF 1.4 billion. Intershop invests primarily in the Zurich economic area, in the Lake Geneva region and along the main transport axes. The portfolio combines high earning power and security thanks to diversification in terms of use and geography with considerable value-added potential in the developable properties.

#### **Agenda**

27/02/2024	Publication of Annual Report 2023 with media and financial analyst conference
27/03/2024	61 <sup>st</sup> Annual General Meeting
27/08/2024	Publication of half-year report 2024 with online presentation for media representatives and financial analysts

**For more information on Intershop, please visit the [website](#).**

## Short CV

### Personal details

Name Florian Balschun  
Year of birth 1986  
from Rebstein SG, in Zurich

### Education and training

2019-2020 CAS in Blockchain, University of Zurich  
2009-2013 Master of Arts HSG in Accounting and Finance (M. A. HSG),  
University of St. Gallen  
2005-2009 Bachelor of Science FHO in Business Administration, FHS St. Gallen

### Professional career

since 2022 Group CFO  
Swiss Ventures Group AG, Zurich  
2018-2022 Head of Capital Markets Advisory  
Zurich Cantonal Bank, Zurich  
2016-2018 Head of Transaction Management  
Zurich Cantonal Bank, Zurich  
2011-2015 Customer Advisor Capital Markets / Equity Capital Markets  
Zurich Cantonal Bank, Zurich  
2009-2011 Relationship Manager Private Clients,  
Credit Suisse AG, Romanshorn  
2007-2009 Personnel in Retraining in Private Clients,  
Credit Suisse AG, Romanshorn  
2004-2007 Customer advisor Contact Centre,  
Thurgauer Kantonalbank, Weinfelden

### Other mandates

No other activities or vested interests